Dee Fink & Associates

"Designing Courses for Significant Learning"

A Face-to-Face, Campus-Based Workshop for Your Faculty on:

"DESIGNING *ONLINE* AND *HYBRID* COURSES"

For several years, Dee Fink & Associates has been dedicated to helping teachers design significant learning experiences for students in *face-to-face* courses. With the increased demand for *online* or *virtual* courses, teachers have increasingly been faced with the need to design significant **online** and **hybrid** learning experiences as well.

Dee Fink & Associates is, in addition to its previous workshops, introducing a **new workshop,** specifically intended to help faculty design or redesign their own online or hybrid courses. This workshop will show how the principles of Integrated Course Design can be used, but it will also provide information about tools and procedures that can be used to meet the specific challenges and opportunities of teaching in an online environment.

This workshop will be available, beginning **February, 2011**.

What Will Be the "Take Away's"?
By the end of the two-day workshop, participants will:
1. Be able to apply the principles of Integrated Course Design to any online or hybrid courses, so that students have a significant learning experience,
2. Be able to use tools and procedures that are unique to the online teaching environment, and
3. Have one online or hybrid course already put together.

Creators and Leaders of This Workshop

LINDA JACOBY has over 25 years of experience designing and teaching multiple levels of face-to-face, hybrid and online college-level courses. For the past 10 years, she has been coaching faculty members on how to use the latest and most appropriate web technologies into their teaching and how to design quality online and hybrid learning experiences for their students. In addition, she has facilitated a ten-district consortium task force for online learning for both university and K-12 teachers. At the present time, she works as Coordinator of Online Learning at Minnesota State University, Mankato.

STEWART ROSS is the founding Director of the Center for Excellence in Teaching and Learning at Minnesota State University, Mankato. Currently in his 36th year in higher education, he served as Director of Bands for 21 years and has presented over 50 workshops throughout the country on Integrated Course Design and other topics in

higher education in just the past few years. He holds a Ph.D. in Music Education from Northwestern University.

CAMPUS WORKSHOP on: "Designing Integrated Online/Hybrid Courses"

This workshop which can take place locally at your institution, is co-facilitated by Stewart Ross and Linda Jacoby. It will provide faculty with information and practice important for designing or redesigning online or hybrid courses based on the principles of Integrated Course Design and commonly accepted principles of instructional design for online and hybrid courses.

Length of This Workshop: Depending on the needs and preferences of the host institution, this workshop can be done in three ways:

1. A one-day workshop – This gives participants a good introduction to the tasks that need to be addressed in online teaching and to some of the major resources available.

2. A two-day workshop – This version has enough time for participants to actually do most of the tasks involved in designing their hybrid or online course.

3. Combination of Workshop and Online Course – Participants would take part in the one-day "Introductory" workshop, and then continue learning about this process in more depth through our Online Course on the same subject.

Topics and the basic agenda for the two-day workshop include:

Day 1 – Morning Session	Introduction to the Workshop/Course
	Introduction to Integrated Online Course Design
	The Taxonomy of Significant Learning
	Situational Factors & Pedagogical Challenges
	Developing Goals
	Developing Assessments
Day 1 – Afternoon Session	Developing Learning Activities
	Aligning Unit/Module and Course Goals, Objectives, Assessments & Activities
Day 2 – Morning Session Strategies	Determining Organizational and Navigational
	Designing Course Introductions
	Designing Introductory Activities
	Developing a Syllabus
Day 2 – Afternoon Session	Using Media and Technology
	Ensuring Access and Compliance (ADA & Copyright)

Assessing an Online or Hybrid Course
Next Steps
Feedback